

# Mark English

## Full-stack Web Developer

A passionate full-stack developer with 20+ years of experience building integrated, secure, and user-focused solutions. Skilled in healthcare technology and complex API environments, with a strong focus on aligning technical delivery with marketing strategy, user experience, and the latest technology trends.

📍 Seacombe Heights, Australia

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### Work

#### Senior Web Developer

**AML3d** · Large Scale Metal 3D Printing

Jan 2024 – Present

Adelaide, SA

Developed and launched a secure catalogue and 3D asset management system featuring role-based access and interactive model previews.

- Frontend: Vue.js with Vuetify and Three.js
- Backend: Node.js with MariaDB or SQLite

#### Senior Developer

**Lumary** · NDIS, Aged & Disability Care Software

Oct 2018 – Jan 2024

Adelaide, SA

Led Salesforce development, integrating with external systems, mentoring junior developers, and working with the growth team to leverage analytics for marketing and sales enablement.

- Handled end-to-end SDLC and integrations (REST, SOAP)
- Collaborated with the marketing/sales teams, using analytics tools to drive customer acquisition and retention strategies
- Funnelled growth insights into Salesforce to empower marketing and sales teams with targeted campaigns and measurable outcomes
- Mentored junior developers, promoting Salesforce best practices and secure coding standards
- Enhanced platform performance, security, and usability to support business growth at scale

#### Owner

**PixelNinja** · just a cool guy doing cool stuff

Jan 2008 – Present

Adelaide, SA

Freelance multimedia projects including 3D, VR, and eLearning development.

- 3D AR/VR content creation
- eLearning contracting and consulting

#### 3D Content Creation, Unity Developer

**Think.Digital** · Virtual Reality in Agriculture - Immersive Technology Studio

May 2021 – Nov 2021

Adelaide, SA

Web app and 3D project development while working part-time at Lumary.

#### Full-stack Developer

**CumminsHybrid**

Feb 2015 – Oct 2017

Adelaide, SA

Created responsive sites and WordPress themes; PHP/Laravel, OpenCart support.

- Clean, object-oriented JavaScript
- NodeJS tools for build/deploy workflow

#### HTML5 & JS Content Migration

**Catapult eLearning**

Oct 2014 – Feb 2015

Adelaide, SA

Converted eLearning content to HTML5/JS format per WCAG 2.0.

#### Lead Digital/Technical Director

**IntelliLearn Pty Ltd**

Jan 2014 – Feb 2015

Adelaide, SA

Led all technical and strategic operations for an eLearning company.

- Custom PHP, Moodle, Drupal, Joomla work
- 3D medical animation, app dev, and video production

#### Visual Communications Technologist

**SA Ambulance Service**

Jan 2005 – Jan 2010

Adelaide, SA

Produced multimedia content and launched statewide eLearning programs.

#### Multimedia Officer

**Women's and Children's Hospital**

Dec 2003 – Dec 2006

Adelaide, SA

Developed eLearning, videos, and interactive 3D games for SA Health.

#### 3D and Multimedia Lecturer

**TAFE SA**

Jul 2003 – Dec 2006

Multiple Campuses, SA

Developed and delivered Certificate IV courses in Multimedia.

- Flash (AS2/AS3)
- 3ds max (intro & advanced)

#### Animator/Modeller

**Snoswell Design**

Sep 2002 – Jan 2003

Adelaide, SA

Worked on pre-production of 'Gnomeo and Juliet' and CG technology development.

#### IT/Multimedia Developer

**Foundation Studios**

Mar 2000 – May 2002

Adelaide, SA

Created multimedia CD-ROMs, 3D animations, and web stores with secure online sales.

### Education

#### SA Ambulance - Flinders University

Health Care

Feb 2006 – Jul 2006

Certificate IV

#### TAFE SA - Regency

Assessor Training

Jul 2003 – Dec 2003

Certificate IV

#### Prides Business College

Multimedia

Jan 1998 – Jun 2000

Advanced Diploma

### Languages

#### English

Native speaker

### Interests

#### Maker Culture

- tinkering
- 3d printing
- creating
- 3D
- coding